

Legacy Health

Diversity in Action

Goal: Engage our Diverse Communities

- **Community Needs Assessment:**
Legacy Health is a member of the hospital/public health department/coordinated care organization Healthy Columbia Willamette Collaborative which conducted a regional community needs assessment in 2012. Legacy Health community needs assessments and community health improvement plans use an equity lens for communities of color addressing health disparities.
- **Community Outreach:** Legacy partners with local organizations and provides services to those in our communities. Examples of what we have been doing:
 - o We partner with youth programs that provide healthcare experiences to communities of color experiencing education inequity through school partnerships and the Youth Employment in Summer (YES) program, NAYA (Native American Youth and Family Services), Hispanic Chamber and REAP.
 - o We offer free or inexpensive prevention and early detection screenings in which more than 2,000 people attend each year, targeting communities at risk.
 - o We partner with safety net clinics serving primarily communities of color on projects addressing health disparities, e.g., health literacy, chronic disease management.
- **Enhance Supplier, Vendor, Procurement and Contracting Programs:**
Legacy's purchasing and contracting strategy integrates opportunities for minority- and women-owned business participation. We are proud to have been recognized by the National Association of Minority Contractors as the private organization that provided the most exceptional support to Oregon minority contractors in 2009. A new process identifies and tracks diverse suppliers, which enables Legacy to monitor previously unreported business with diversity suppliers. Legacy's outreach to diversity suppliers, combined with enhanced reporting, has resulted in an increase in diversity expenditure from \$8,817,000 in the year ending July, 2011 to \$10,021,141 for the year ending April, 2014.
- **Employee Volunteerism and Activism:** Legacy employees serve on 110 boards and committees and donate 2200 volunteer hours annually. We support many annual diversity events, such as: Unity Community Breakfast, Partners in Diversity, African American Health Coalition Walk, LGBT Pride Parade and more.
- **Community Donations – Here are some highlights of our commitment to the community:**
 - o In 1998, Legacy's Board of Directors authorized a \$10 million fund designated for major health initiatives in the Portland-Vancouver metropolitan area.
 - o The Community Health Fund has worked to reduce disparities for communities of color in health, education and housing. From 1999 through FY 14, the fund granted \$6.7 million to the community, with 56% of these dollars allocated to projects serving communities of racial and ethnic diversity.
 - o We provide free office space on our campuses to 6 nonprofit and faith-based organizations-three of which are culturally specific organizations totaling \$76,000 annually of in-kind expenses.
 - o Legacy's non-cash donations exceed \$3 million annually and include services and items such as mammographies, flu shots, clinical training and surplus equipment and furniture.

