

2015 Wistar Morris Award Dinner

A benefit for Legacy Good Samaritan Medical Center

Thursday, October 8, 2015

6 – 9 p.m.

Exchange Ballroom

WISTAR MORRIS AWARD

Celebrating extraordinary generosity and support for Legacy Good Samaritan Medical Center, the Wistar Morris Award recognizes philanthropic leadership and dedication. We will select this year's award recipient in the Spring of 2015.

LEGACY GOOD SAMARITAN EMERGENCY DEPARTMENT

For so many patients, the Emergency Department is the front door to Legacy Good Samaritan. More than half of the patients admitted to the medical center are initially treated in the Emergency Department. We are embarking on a project to create a newly configured, state-of-the-art space for Emergency Services at Legacy Good Samaritan. The project plan includes a second "front door" to the hospital and an improved overall layout, enhancing our delivery of immediate and exceptional patient care.



PHILANTHROPY AT LEGACY GOOD SAMARITAN

Legacy Good Samaritan has been the beneficiary of philanthropy since its founding. In 1873, Episcopal Bishop Wistar Morris led the diocese to raise the funds needed to build Good Samaritan Hospital, which opened its doors in 1875. From the very first day, citizens have provided their support to ensure those in need of health care have access, regardless of their ability to pay. Today, the giving nature of our community continues to make this medical center a place of healing and compassion. We honor this tradition with the Wistar Morris Award.

The net proceeds from this year's event will benefit the Emergency Department Capital Campaign of Good Samaritan Foundation.

Legacy Good Samaritan Medical Center

Emergency Department (ED) facts:

- Our ED, on average, has over 30,000 patient visits a year
- Primarily treats adults from throughout the Portland metro area
- 97% of our patients are over 18 years old; of those, 21.5% are over 65
- More than 50% of patients admitted to Legacy Good Samaritan are first treated in the ED
- Our ED has an excellent door-to-doctor time with an average of 20 minutes
- The hip fracture service has a rapid pain protocol that starts in the ED
- Our door-to-balloon time for heart attacks is better than the national average
- Legacy Good Samaritan has exceptional outcomes for stroke patients

Emergency Services remodel project:

- Create an improved front door presence on NW 23rd Avenue
- Renovate the ED by including a newly configured, state-of-the-art space to better accommodate modern equipment and medical teams and improve patient privacy
- Create three unique treatment pathways to meet the needs of a changing ED patient population:
 1. *The ONLY Certified Senior Emergency Care pathway on the West Coast*
 2. *A behavioral Health pathway with services separate from other patients*
 3. *The only Urgent Care pathway embedded into a hospital ED in the state of Oregon*

Legacy Good Samaritan Medical Center awards and recognition

- Honored by *The Becker's List of the Top 100 Hospitals* in the country in 2014.
- Honored with *12 Gold Coins of Distinction* from the nationally-renowned Joint Commission (seven in cardiac and stroke services and five in joint surgery and replacement services). The Emergency Department team continues to be critical to these accomplishments.
- Honored with the *2014 Get with the Guidelines Gold Plus Award* from the American Stroke and American Heart Associations.
- Recognized as a *NICHE Hospital* (Nurses Improving Care for Healthsystem Elders).
- Received the *Commission on Cancer (COC) Outstanding Achievement Award (OAA)* for the second time in as many years. This distinction places Legacy Good Samaritan and Legacy Health in the top five cancer centers in the country.

Legacy Good Samaritan is known for its specialty programs and clinical excellence and features nationally renowned doctors in heart care, transplants, cancer care, neurology, ophthalmology, weight-loss surgery, robotic surgery, rehabilitation and more.

Sponsorship Opportunities

Presenting Sponsor

\$25,000 (one available)

- Event billed as “your company name presents 2015 Wistar Morris Award Dinner”
- Prominent logo placement on all event collateral, including but not limited to: invitations, signage and printed program
- Two tables of 10 seats at the award dinner
- Premier seating at the event
- Verbal recognition from the stage
- Named table recognition
- Recognition on the Legacy Good Samaritan donor wall
- Invitation to annual donor recognition event
- Room naming opportunity in the renovated Emergency Department; location to be determined
- Logo in Portland Monthly post-event advertisement
- Name recognition in an annual thank-you advertisement in a significant, local publication
- Tax-deductible value: \$22,760

Gold Sponsor

\$10,000

- Logo inclusion on all event collateral, including but not limited to: invitations, signage and printed program
- Two tables of 10 seats at the award dinner
- Premium seating at the event
- Verbal recognition from the stage
- Named table recognition
- Recognition on the Legacy Good Samaritan donor wall
- Invitation to annual donor recognition event
- Name recognition in an annual thank-you advertisement in a significant, local publication
- Tax-deductible value: \$8,210

Silver Sponsor

\$5,000 (four available)

- Name acknowledgement on invitation, event signage and printed program
- One table of 10 seats at the award dinner
- Named table recognition
- Invitation to annual donor recognition event
- Name recognition in an annual thank-you advertisement in a significant, local publication
- Tax-deductible value: \$4,060

Sponsorship opportunities include: bid card sponsor, cocktail sponsor, photography sponsor, and takeaway sponsor)

Bronze Sponsor

\$2,500

- Name acknowledgement on event signage and printed program
- One table of 10 seats at award dinner
- Invitation to annual donor recognition event
- Name recognition in an annual thank-you advertisement in a significant, local publication
- Tax-deductible value: \$1,560

2015 WISTAR MORRIS AWARD DINNER SPONSORSHIP CONFIRMATION

Yes, we would like to support Legacy Good Samaritan Medical Center’s fundraiser as a:

- \$25,000 Presenting Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsor
- \$2,500 Bronze Sponsor
- Photography Sponsor
- Bid Paddle Sponsor (Thank you TEC Equipment)
- Cocktail Reception Sponsor
- Takeaway Sponsor

We are unable to sponsor, but would like to support the event by making a 100 percent tax-deductible contribution of \$_____.

Please print sponsor’s name, as you would like it recognized publicly:

Date: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

Please return this form in the enclosed envelope or fax it to Lesley Reid at 503-413-6447.

Sponsorships confirmed by August 14, 2015, will be listed on the invitation and all others confirmed by September 25, 2015, will be listed in the event materials.

Payment Information:

- Check made payable to **Good Samaritan Foundation** will be mailed by _____ (date).
- Please bill my Visa / MasterCard / American Express / Discover Card (circle one)
Card number: _____ Exp. date: _____
Signature _____
- Please bill me

**Thank you for supporting the Emergency Department Capital Campaign of
Good Samaritan Foundation.**

Tax ID # 23-7017276

P.O. Box 4484 – Portland, Oregon 97208 – Phone: 503-413-4864 – Fax: 503-413-6930